



An opportunity to become  
**a successful entrepreneur**

## Meet some of the Class of 2012 and hear why they are on the NEF programme

---



*"I have a massive drive to do something on my own, something concrete and meaningful and something I can leave behind. This programme offers a perfect combination of training and network... And it has been THE steepest learning curve I have ever experienced by a country mile!"*

### Hamish Grierson

Hamish studied International Politics at SOAS and then worked for two years in new media/tech as a commercial strategist and project manager. He co-founded Cyclo, which developed an app for the London Cycle Hire Scheme. He started Ski Neon, which saw profit in year one with turnover in excess of £110k.

---



*"I want to be master of my own destiny... I have loads of ideas and by getting the right kind of experience under my belt, this programme will enable me to bring them to fruition."*

### Sophy Mills

Sophy studied Business and Management at Exeter University and then joined the two year JP Morgan Corporate Development graduate scheme. After a trip to Brazil to learn Portuguese she worked for Berenberg Bank growing their client base.

---



*"The calibre of people on this programme is incredible. Every person you meet has so many stories, some have launched a couple of start-ups already. Bouncing ideas around with everyone is a great resource. I know this programme will provide me with the perfect foundation to pursue an entrepreneurial career path. Britain's recovery must be led by the private sector and more NEF-like initiatives."*

### Sahil Chugani

Sahil studied Biomedical Engineering at Imperial College London where he commercialised Bubble Tea on campus and organised, led and secured sponsorship for a social enterprise project in Tanzania.

---



*"My previous experience is in banking. I enjoy the intellectual debates that occur when this group of creative and driven people come together to achieve a shared goal and think that the output produced from this debate is invaluable. The NEF programme is an ideal platform on which this can occur."*

### Kathryn McGeough

After graduating from Warwick with a degree in Industrial Economics, she joined the Lloyds banking graduate scheme.

---

### **An opportunity for first-hand experience**

Spend a year working with a successful entrepreneur and their senior management team, supporting them on many different initiatives and gaining valuable insight into how business works.

### **An opportunity to learn from the best**

The programme will enable you to learn about the challenges of business from some of the most outstanding entrepreneurs in this country, such as Sir Nigel Rudd, Luke Johnson, Brent Hoberman and Charles Dunstone. Learn how to deal with risk, opportunity and changing markets. Receive training in business, strategy and finance from leading experts in their fields, a number of leading business schools and our corporate sponsors.

### **An opportunity to build an invaluable network**

The combination of work experience with a dynamic, entrepreneurially led company, a programme of training and speaker events featuring significant business leaders and world-famous entrepreneurs will provide a unique networking opportunity for you.

### **Is it the right opportunity for you?**

You will be:

- A self-starter who is highly motivated, flexible and comfortable with ambiguity
- Naturally inquisitive, highly numerate and detail focused
- An outstanding communicator
- Energetic, passionate about business
- Able to move dynamically between different tasks
- Commercially aware
- A recognised leader

### **How can I apply?**

Please apply online at [www.newentrepreneursfoundation.com](http://www.newentrepreneursfoundation.com)

### **The New Entrepreneurs Foundation**

The New Entrepreneurs Foundation has been launched by a group of successful business people who are convinced that if enterprise and business are going to flourish in this country, it needs to develop and build new knowledge-based industries across a range of sectors. The aim of the Foundation is to create a new generation of outstanding entrepreneurs who will play a role in Britain's future growth and prosperity and create new market-leading businesses. The Foundation will give up to 30 of the UK's brightest, entrepreneurially minded young people the opportunity to work for a year with some of the country's leading entrepreneurial companies.

## Our sponsors

At the New Entrepreneurs Foundation we are fortunate enough to be sponsored by several influential companies. We are extremely appreciative of their support.



## New Entrepreneur host companies for the Class of 2012

Our New Entrepreneurs have been placed with the following growth companies for the 2011/2012 programme. Host companies for next year may include some of this year's companies. The list will be finalised in Spring 2012:

- 2 Sisters Food Group: fast growing specialist food group
- Better Capital: specialist private equity company
- Blenheim Chalcot: UK's most innovative IT services and outsourcing provider
- Cognitive Match: pioneering specialists in online advertising, marketing and promotion
- Covetique: a curated online marketplace for pre-owned luxury fashion
- DFS: UK's leading sofa and furniture company
- Gamesys: one of the fastest growing businesses in the e-gaming sector

- **Homeserve:** the nation's leading home emergency insurance cover and domestic repair providers
- **LBI International:** the world's leading digital marketing and technology agency
- **Liv-Ex:** specialist internet business in the wine sector
- **LONDON Advertising:** fast growing advertising agency
- **Monitise:** mobile banking and payments service
- **Piton Capital:** investment management firm
- **PKR.com:** UK-based website that allows users to play poker in a virtual reality setting
- **Seatwave:** Europe's largest 100% guaranteed fan-to-fan ticket exchange
- **SHL Group:** provides workplace talent assessment solutions, including ability and personality tests
- **Skrill:** online discount payments system
- **TalkTalk:** one of the leading fixed line voice and broadband telecommunications businesses in the UK
- **Travelex:** the world's largest foreign exchange specialist
- **Virgin Active:** world-famous Virgin gyms
- **YouGov:** research and consulting organisation using the internet

### **Programme of workshops**

We have put together a highly experiential programme of workshops and events for the 2011/2012 programme which draws on the expertise of generous supporters, including:

- **Deloitte** focusing on financial management of a business
- **McKinsey** on business strategy and international growth
- **Financial Dynamics** on pitching and presentation
- **Korn/Ferry Whitehead Mann** on attracting and retaining the best talent
- **Diageo** on branding and marketing in a global economy
- **McLaren F1** engineering team on innovation and business
- **Leading business schools, including LBS and Judge Cambridge**
- **Freshtracks** specialists in entrepreneurial team building and motivational activities
- **Talent Dynamics** a pioneering approach to entrepreneur profiling
- **Time To Think** leverage entrepreneurial thinking processes
- **Excel Everest** in the cloud Microsoft Excel tutorials

Please note that we are continuously looking at ways to improve and modify training content. The 2012/2013 programme is therefore subject to change.



# Frequently asked questions

## **Who is the programme open to?**

The programme is open to aspiring entrepreneurs in the early stages of their career: final year students, recent graduates and non-graduates who can demonstrate a keen interest in becoming a successful entrepreneur. Throughout the application process we will be looking for you to demonstrate drive and ambition. Technology skills and experience of starting a business will also be highly desirable.

## **When does the programme start?**

The programme will start in September 2012 and you must be available to start then. Some placements may start earlier should the host company and candidate agree.

## **How long does it last?**

The programme will last 12 months.

## **Will I get paid?**

Everyone on the programme will be paid a basic scholarship salary directly by their host company: £20,000 for those in London and £16,000 a year if placed outside London. Additional scholarship funding to assist with living costs may be available on a case-by-case basis.

## **Will the New Entrepreneurs Foundation sponsor a work permit?**

No. You will need to hold a valid visa to live and work in the UK for the entire duration of the programme.

## **What if I've already secured a job for September 2012?**

This is a full-time commitment and you will not be able to work elsewhere alongside this programme.

## **What if I'm already running my own business?**

This is a full-time commitment so you would need to be able to dedicate your time to the programme and the entrepreneur with whom you are based.

## **Why will it look good on my CV?**

You will be working alongside some of the UK's most successful entrepreneurs and big names in the business world. It will help you build business skills and gain unrivalled exposure into how businesses are managed. It will also provide you with a unique network of contacts that will assist you in your future career.

## **What can I expect to do afterwards?**

We expect that many graduates will want to start their own ventures immediately after the placement. We also anticipate that many entrepreneurs may want to offer a permanent position to the graduate within their businesses. You may also want to join another organisation to build on skills and experience gained.

## **What's the process?**

You should apply online at [www.newentrepreneursfoundation.com](http://www.newentrepreneursfoundation.com). Your online application will be processed by FreshMinds Talent who will then conduct telephone interviews and face-to-face assessments with successful candidates. Should you be successful at these stages, you will go through to an assessment evening in March. You will then be put forward for the matchmaking interview process with host companies, which will be completed by August, or possibly sooner. Upon being successfully matched with a host company, you will then be offered a place on the programme. Work placements and the learning programme will start in September 2012.